



FOR IMMEDIATE RELEASE
March 26, 2015

CONTACT: Jemarion Jones, 301-628-5198
jemarion.jones@ana.org
Katie Schur, 617-332-9999 x214
kschur@ariamarketing.com

American Nurses Foundation Welcomes Avantas to New Corporate Advisory Board

SILVER SPRING, MD – The [American Nurses Foundation \(the Foundation\)](#), the charitable and philanthropic arm of the [American Nurses Association \(ANA\)](#), today announced [Avantas](#), a leading provider of strategic workforce management technology, services and strategies for the health care industry, as the newest member of the Foundation’s Corporate Advisory Board.

“We are excited and thrilled to have Avantas come on board as our latest Corporate Advisory Board member,” said Marla J. Weston, PhD, RN, FAAN, chief executive officer of both the Foundation and ANA. “Avantas’ focus on improving health care aligns with the Foundation’s mission to transform health care through the power of nursing.”

“It is an honor to be part of the Corporate Advisory Board,” said Avantas President Chris Fox. “Avantas came together with the mission of developing workforce strategies and tools to improve clinical, operational and financial performance. Our start was with a focus on nursing, and while we have broadened our methodology across the enterprise, including ancillary and outpatient areas, our commitment to empower nurses and nursing leaders with effective solutions is as strong as ever. We are excited by the opportunity to learn from and share our expertise with the American Nurses Foundation and the other distinguished organizations on the Board.”

The Corporate Advisory Board furthers the Foundation's mission to transform the health of the nation through the power of nursing. The partnership is designed to foster closer collaboration and dialogue with the leadership of [ANA](#), the [American Nurses Credentialing Center](#) and the Foundation on critical health care issues.

Board members will have a unique opportunity to discuss developments in nursing and share their perspectives on key issues. Additionally, the board will help identify trends, initiate policy discussion and lay the foundation for future collaboration that will benefit patients, nurses and the nation's health care system.

For more information about the Foundation, go to www.givetonursing.org.

###

About the American Nurses Foundation

The American Nurses Foundation is the charitable and philanthropic arm of the American Nurses Association (ANA), the only full-service professional organization representing the interests of the nation's 3.1 million registered nurses through its constituent and state nurses associations and its organizational affiliates. The Foundation supports programs that transform the nation's health through the power of nursing.

About Avantas

Developers of the HELMTM methodology (healthcare enterprise labor management), Avantas is devoted to serving the healthcare industry. Its proprietary approach to managing labor consists of workforce planning services and a scheduling and productivity solution, Smart Square®. This comprehensive approach provides its clients with tailored best practice labor management strategies designed to drive substantial and sustaining cost and quality improvements across the enterprise through automation. Avantas is a division of AMN Healthcare. For more information, please visit the Avantas website at www.Avantas.com.