

MEDIA ALERT

Avantas Expert Presents Advanced Staffing Strategies at the 2015 MGMA Business of Care Delivery Conference

Enterprise Labor Management Approach for Medical Groups Seeking Efficiency and Transparency

WHAT: [Avantas](#), a leading provider of strategic labor management technology, services and strategies for the healthcare industry, today announced that its Senior Consultant, Jenny Korth, CMPE, will present “Variable Staffing and Team-Based Approach to Care: Staffing Models That Work,” at the [2015 MGMA Business of Care Delivery Conference](#), March 29-April 1 in Austin, TX. Korth will share how medical groups can apply staffing strategies and an enterprise labor management approach to achieve efficiency and transparency across the organization. In addition, a Technology Toolbox Session will be offered by Avantas during the event to demonstrate how its healthcare scheduling and productivity solution, Smart Square®, automates workforce management and improves staff productivity.

The 2015 MGMA Business of Care Delivery Conference offers best practices to improve quality outcomes and patient experience while reducing costs. The conference brings together healthcare innovators, thought leaders and industry stakeholders to develop collaborative approaches for clinical and administrative teams along with innovative relationships among employers, payers and other providers.

WHO: **Jenny Korth, CMPE**, is a Senior Consultant and Director of Project Management and Support at Avantas. She has been deeply involved in implementing strategic labor management plans and processes for Avantas clients for more than ten years. An experienced workforce strategist, Korth has provided expert analysis, best-practice policy reviews and technical implementations at more than 100 client facilities. Her change management expertise has helped achieve sustained cultural transformations at some of the country’s most respected hospitals and health systems. Additionally, Korth serves as a strategic advisor and mentor to clients on ongoing education and optimization strategies. Korth is board certified in medical practice management through the American College of Medical Practice Executives. She also is certified as a change management specialist and Six Sigma Lean professional and is a member of the American College of Healthcare Executives (ACHE) and Medical Group Management Association (MGMA).

WHEN: The [Technology Toolbox](#) Session will be held on Monday, March 30th from 3:15 – 5:30 p.m. CST.

The “[Variable Staffing and Team-Based Approach to Care – Staffing Models that Work](#)” Session will be held on Tuesday, March 31st from 8:00 – 10:15 a.m. CST.

HOW: To learn more or register for the conference, please visit <http://www.mgma.com/store/business-of-care-delivery-programs-and-preconference>

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About Avantas

Developers of the HELM™ methodology (healthcare enterprise labor management), Avantas is devoted to serving the healthcare industry. Its proprietary approach to managing labor consists of workforce planning services and a scheduling and productivity solution, Smart Square®. This comprehensive approach provides its clients with tailored best practice labor management strategies designed to drive substantial and sustaining cost and quality improvements across the enterprise through automation. Avantas is a division of AMN Healthcare. For more information, please visit the Avantas website at www.Avantas.com.